Economic Challenges for Higher Education in Central and Eastern Europe
Cracow University of Economics, 23-24 April 2015
Nowa Aula, Building C (1st floor)

Conference agenda

Thursday, 23 April

9:00 Reception

9:30 Welcome – prof. Aleksander Surdej, the Head of the Scientific Committee

9:35 Opening – prof. Aleksy Pocztowski, Rector of the Cracow University of Economics; Leszek Zegzda, Member of the Board of the Malopolska Region


10:15 Session One: Financing Higher Education

- Alexander Sichinava, Medea Chikava, Dali Sekhniashvili, Georgian Technical University, The influence of higher education on the individual and public incomes in Georgia.
- Iwona Kowalska, SGGW, Financing Higher Education in Poland: the Role of European Structural Funds.
- Magdalena Jelonek, Cracow University of Economics, Public interventions and the Matthew Effect in Higher Education – the Polish Case.
- Tomas Dosedel, Masaryk University/Brno, Economic and non-economic returns to higher education in Czech Republic between 2000 a 2013.
- Galina Tymokhova, Kharkiv University, Distance Education Funding: Structural Forms and Institutions.
- Marcin Kędzierski, Cracow University of Economics, Income-contingent loans as an instrument for financing HE in CEE.

12:00 Coffee break
12:15 Session Two: HE and Regional Development

- Alexandru Cristian Fotea, Corneliu Guțu Academy of Economic Sciences of Moldova, *The Historical and Theoretical Framework of the Relation between Higher Education Institutions and the process of Regional Economic Development*;
- Iveta Starhova, Jan Zvara, Masaryk University, Brno, *Economic impacts of students presence in City of Brno*;
- Aleksandra Grzesiuk, *The West Pomeranian Business School, Szczecin, Strategic reorientation of the university: towards LLL center. The analysis of barriers and benefits for the university*;
- János Rechnitzer, Adrienn Reisinger, Gyor University, *University – city – economy: characteristics of the “Győr model”*;

13:30 Lunch


15:00 Session Three - Quality Assurance in HE

- Matti Wiberg, University of Turku, *Students as quality evaluators. Recipe for disaster?*
- Andrzej Boczkowski, University of Lodz, *Economic and ideological aspects of different approaches to the quality of higher education*.
- Marc Bittner, Paul Lazarsfeld Gesellschaft für Sozialforschung (PLG), *Education and Qualification levels & readiness for “job-downgrading” of potential labor migrants in the CENTROPE-region*.
- Daria Kuchařová, Masaryk University Brno, *Student Satisfaction with Quality of Education Services: Students’ and Faculty Management Views*
- Robin Dirix, Maastricht School of Management, *MSM’s best practices in managing international partnerships*

20:00 Conference official dinner (Sala Senacka, Main Building)
Friday, 24 April 2015

09:00 Keynote lecture – Prof. Marek Kwick, Adam Mickiewicz University in Poznań, *The Polish Academic Profession: What We Know, What We Do Not Know, and What We Would Like to Know from a European Comparative Perspective.*

09:30 Session Fourth: HE from the Perspective of Public Policies

- Julius Horvath, Central European University, *The Higher Education System in Slovakia in Comparative Perspective.*

- Kazimierz Musial, Gdansk University, *Reforms of higher education funding in Finland – an analytical mirror and ideal type for Central and Eastern Europe;*


- Hanna Nowak, University of Poznan, *The role of higher education system in Poland in the entrepreneurship development.*

- Sigrid Rand, University Frankfurt am Main, *Assembling economic competitiveness: The role of policy mobility in re-defining the higher education and research space in Post-Communist Estonia.*


11:00 Coffee break

11:15 Keynote lecture Dr. Karel Šima, Centre for Higher Education Studies, Prague, *Demographic challenges and Demand/Supply in Central and Eastern European Higher Education. Four Future Scenarios for Institutions and Governments*

11:45 Fourth conference session - Demographics, Migration, Internationalization

- Hanna Kelm, Cracow University of Economics, *Demographic challenge for the CEE Universities in the XXI century*

The project is supported by International Visegrad Fund within the framework of a competition for “Small grants”.

The conference is held under the Honorary Patronage of the Ministry of Science and Higher Education of the Republic of Poland.

Malopolska Region is the official partner of the conference.
The project is supported by the International Visegrad Fund within the framework of a competition for “Small grants”.

The conference is held under the Honorary Patronage of the Ministry of Science and Higher Education of the Republic of Poland.

Malopolska Region is the official partner of the conference.

- Antonio Mihi-Ramírez, Granada University, *International students’ emigration. The case of undergraduate students’ mobility to Spain;*

- Konrad Pędziwiatr, CUE, Patryk Kugiel, PISM, *Poland as a Study Destination - The Case of Indian Students at Polish Universities*

- Maria Ryabokon, State University of Nizhny Novgorod, *Motives of applicants’ choice of the university: experience of Nizhny Novgorod.*

- Jan Brzozowski, Konrad Pędziwiatr, Kateryna Kononiuk, Tetiana Zvirianska, Cracow University of Economics, *Immigration and Internationalisation of the Polish Public University – the case of Ukrainian students at the Cracow University of Economics;*

**13:15 Keynote lecture: Prof. Zuzanna Palkova, University of Nitra, Higher Education from the perspective of public policies in Slovakia**

**13:45 Closing remarks: Prof. Aleksander Surdej, Cracow University of Economics, Is there a Higher Education Bubble in Central and Eastern Europe?**

**14:00 Lunch**